

A brand of passion

Made Legendary, Made For You

Lubricants product catalog

#ELF
#ELFLubricants
#TheNewLubProject

Total Lubrifiants

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elf.com



elf.com





About ELF

Brand History

From 1960, Facts Today

We Have Been Engineered To Power Success

1967

ELF's story began in France, 1967, as a government-owned corporation. We first caught the world's attention when we plastered our huge 'red circles' on Union Générale des Pétroles' networks' oil tanks and petrol stations.

That was the beginning of ELF's rise to become a global leader in lubricant technology. At the start, we were powered by the mere simple idea of producing quality lubricants for vehicles. Over the years, we recognized our potential to revolutionize the quality of drives forever, and our ambition grew.



We Are Constantly Moving Ahead

1994

Initially, ELF was owned by the French Government until 1994 when its ownership was transferred to a privately owned corporation.

2000

In 2000, ELF merged with lubricant powerhouse Total, the fourth largest energy company in the world, which has expanded our operations to across the globe.

ELF lubricants today have:

- **6** ranges, more than **100** products
- Distributed in more than **90** countries
- **41** production plants

ELF

A Brand Of Passion

RACING IS IN OUR DNA

ELF has been at the heart of motorsport success since 1968.

Similar to the sport, we revel in the thrill of pushing boundaries and breaking limits. Our involvement in motorsport competitions over the years has rooted us as key players in lubricant technology. ELF's many victories over 50 years in motorsport fuel our ambition to produce the most exceptional products and services. Together with our partners, we continue to develop more enduring, fuel-saving, and cleaner solutions.

We collaborate with top international manufacturers who share our love for racing, such as Renault, Nissan, Kawasaki and Dacia. We play a critical role in our partnership with the Alpine A470, which we have taken to the FIA World Endurance Championship and the Alpine ELF Europa Cup.

Racing, a test of endurance, requires lubricants of the highest caliber and latest standards. We test our lubricants against these harsh racing conditions to perfect them. Our customers can have confidence that ELF lubricants will awaken the full passion, adrenaline, and sensations of motorsport, in any vehicle on any road.

ELF has become a key player in the world of competition as a partner of its greatest victories.

Our standout wins include:

- 1968** | ELF sponsors Matra-Ford MS10 on the Dutch circuit, Zandvoort, at the F1 World Championship. Emerges as victor.
- 1969** | ELF clinches titles of F1 'World Champion' and F1 'World Champion Constructors' titles.
- 1970** | ELF enters competition with Renault. The two brands sign a contract to develop a high-performance engine.
- 1971** | Renault and ELF win the Monte-Carlo rally, the French Championship and the International Rally Championship.
- 1974** | ELF sponsors the legendary 6-wheeled Ford Tyrrell P34 at Swedish Grand Prix.
- 1978** | ELF sponsors the Renault Alpine V6, fashioned in ELF's brand colours, at 24 Hours of Le Mans. Emerges as victor.
- 1985** | ELF stands on the podium at the F1 Grand Prix.
- 1989** | Renault enters F1 again with Williams, accompanied by ELF.
- 1992** | The Renault-Williams-ELF trio wins the 'World Champion' and 'World Champion Constructors' titles.
- 2020** | ELF starts the Signatech-Alpine-ELF Partnership.

Our Track Record

- **156** Victories in Grand Prix
- **9** Manufacturer Titles
- **10** Pilot Titles



ELF Values

Core Values

Creating Exceptional Drive Exhilarates Us

A brand of passion

ELF has found success globally because we have stayed true to our core values. We lead every project with Passion, Expertise, and Premium, with the goal of making every drive a real moment of pleasure.

PASSION

Drawing from our passion for motorsport, we want to integrate the same excellence, adventure, and athleticism into every drive to give customers heightened experiences that stir emotions and create sensations typically felt only on a racetrack.

EXPERTISE

Fundamentally inspired by R&D, we strive to be specialists in our field by constantly anticipating, exploring, innovating, and daring to be different.

PREMIUM

We are strongly anchored in the public consciousness in many markets as a brand of status, prestige, and elegance. Our dignified and restrained approach to developing high-value products has attracted a community of driving enthusiasts.

ELF Development

ELF has dedicated lines of lubricants for cars, motorcycles and heavy-duty vehicles.

ELF products are conceived in 2 research and technical centers:

- CRES (Solaize, France)
- TCAP (Mumbai, India)



1976

PRESTI ANTI-WEAR

Launched Presti Anti-wear, the first lubricant on the market to be offered in 15W grades

1979

DETERGENT OIL

Launched the first detergent oils for diesel engines



1993

ELF COMPETITION SX 10W-30

ELF Competition SX 10W-30 the first fuel saving lubricant

2000

ELF EVOLUTION & ELF EXCELLIUM

Launched ELF Evolution, the second generation fuel-saving lubricant. ELF Excellium for recent direct injection technology engines



2004

ELF EXCELLIUM XXL

Launched ELF Excellium XLL and ELF Excellium LSX

2007

ELF SOLARIS

Launch of the low ash lubricant, ELF SOLARIS DPF



2013

ELF EVOLUTION

Product names reorganization from a more streamlined range

2020

THE NEW LUB PROJECT

Launched new packaging with reduced plastics and enhanced ergonomics



ELF EVOLUTION Range Nomenclature



EVOLUTION
300

Mineral Technology

Protection

The assurance and reliability
of an established brand



EVOLUTION
400

Mineral Technology

Protection and reliability
The assurance and reliability
of an established brand



EVOLUTION
500

Advanced Mineral Technology

Extra protection and reliability
A part of the premium range
performance for older cars



EVOLUTION
700
Synthetic-Based Technology

**Superior protection
and reliability**
Recent car models and
demanding technical
requirements



EVOLUTION
900
Synthetic Technology

**High protection and
ultimate performance**
Recent car models and
demanding technical
requirements



EVOLUTION
FULL-TECH
Synthetic Technology

**Latest generation technology
and ultimate performance**
Recent car models and
demanding technical
requirements

PREMIUM

STANDARD

Label Architecture

Sub-segments
Identification Colour

ELF Logo

Range Name

Denomination

Viscosity/Grade

Specific Characteristic
Of The Product

QR Code

Valorization Pictogram/
International Specification



ELF Logo

Range Name

Denomination

Viscosity Grade

Technology

Homologation And
International Specification

Product Description

Sub-segments
Identification Colour

Capacity



Front Label Architecture

The valorization pictograms placed in the area provided for this purpose from left to right at the bottom on the base line of capacity.





















Product information is aligned to the right with one piece of information on top of the other.

Back Label Architecture

The back of the label is composed of 3 big areas







EVOLUTION FULL-TECH PRODUCTS

Latest generation technology and ultimate performance
Recent car models and demanding technical requirements

COMMERCIAL NAMES	VISCOCITY GRADES	TECHNOLOGY	INTERNATIONAL SPECIFICATIONS	OEM APPROVALS	MEETS THE REQUIREMENTS OF	FUEL ECONOMY/ LOW SAPS
EVOLUTION FULL-TECH APX	0W-20	Synthetic Technology	ACEA C5 API SN ILSAC GF-5	BMW LL-17 FE+, STJLR.51.5122		 
EVOLUTION FULL-TECH VSX	0W-20	Synthetic Technology	ACEA C5	VW 508.00/509.00, Porsche C20		 
EVOLUTION FULL-TECH LLX	0W-30	Synthetic Technology	ACEA C3	VW 504.00/507.00, Porsche C30		 
 EVOLUTION FULL-TECH FDX	0W-30	Synthetic Technology	ACEA C2	FORD WSS-M2C950-A, STJLR.03.5007		 
 EVOLUTION FULL-TECH FEX	5W-20	Synthetic Technology	ACEA C5 API SN/CF	FORD WSS-M2C948-B, STJLR.03.5004		
 EVOLUTION FULL-TECH DID	5W-30	Synthetic Technology	ACEA C3 API SN/CF	VW 505.00/505.01 MB-Approval 229.52	GM Dexos 2	
EVOLUTION FULL-TECH DTX	5W-30	Synthetic Technology	ACEA C2 / C3 API SN / CF	MB-Approval 229.52	GM Dexos 2	
EVOLUTION FULL-TECH FE	5W-30	Synthetic Technology	ACEA C4	RN0720, MB-Approval 226.51, MB-Approval 229.51	Fiat 9.55535-S4	 
EVOLUTION FULL-TECH LLX	5W-30	Synthetic Technology	ACEA C3	VW 504.00 / 507.00, BMW LL-04, MB-Approval 229.51, Porsche C30		 
EVOLUTION FULL-TECH MSX	5W-30	Synthetic Technology	ACEA C3 API SN PLUS / CF	BMW LL-04, MB-Approval 229.52, OPEL-VAUXHALL OV0401547	GM Dexos 2, VW 505.01, Suitable for KIA	
EVOLUTION FULL-TECH LSX	5W-40	Synthetic Technology	ACEA C3 API SN / CF	MB-Approval 229.51, PORSCHE A40, VW 505.01	Fiat 9.55535-S2, FORD-WSS-M2C917-A, GM Dexos 2	

EVOLUTION 900 PRODUCTS

High protection and ultimate performance
Recent car models and demanding technical requirements

COMMERCIAL NAMES	VISCOCITY GRADES	TECHNOLOGY	INTERNATIONAL SPECIFICATIONS	OEM APPROVALS	MEETS THE REQUIREMENTS OF	FUEL ECONOMY/ LOW SAPS
 EVOLUTION 900 FTX SP	0W-20 5W-30	Synthetic Technology	API SP ILSAC GF-6A			
EVOLUTION 900 FT	0W-30	Synthetic Technology	ACEA A3/B4 API SL/CF	VW 502.00 / 505.00, RN0700 / RN0710 MB-Approval 229.5		
EVOLUTION 900 FT	0W-40	Synthetic Technology	ACEA A3/B4 API SN/CF	VW 502.00 / 505.00, RN0700/0710 MB-Approval 229.5, MB-Approval 226.5 FORD WSS-M2C937-A, PORSCHE A40		
EVOLUTION 900 SXR	5W-30	Synthetic Technology	ACEA A5/B5 API SL/CF	RN0700 (except 2.0 16V Renault Sport, 2.0 T Renault Sport, V6 Renault Sport), FORD WSS-M2C913-D (back-compatible) FORD WSS-M2C913-C, STJLR 03.5003		
 EVOLUTION 900 USX	5W-30	Synthetic Technology	API SP ILSAC GF-6A	Dexos 1™ Gen 2 FORD WSS-M2C961-A1		
EVOLUTION 900 FT	5W-40	Synthetic Technology	ACEA A3/B4 API SN/CF	VW 502.00 / 505.00 PORSCHE A40 MB-Approval 229.5 RN0700/RN0710	FIAT 9.55535-M2, CHRYSLER MS-12991	
EVOLUTION 900 FTA	5W-40	Synthetic Technology	API SN			
EVOLUTION 900 NF	5W-40	Synthetic Technology	ACEA A3/B4 API SL/CF	VW 502.00 / VW 505.00, MB-Approval 229.3		
EVOLUTION 900 SXR	5W-40	Synthetic Technology	ACEA A3/B4 API SN/CF	RN0710 / RN0700, MB-Approval 229.5, PORSCHE A40, VW 502.00 / VW 505.00, PSA B71 2296	FIAT 9.55535-M2, CHRYSLER MS-12991	
EVOLUTION 900	5W-50	Synthetic Technology	API SG / CD			
EVOLUTION 900 FT	5W-50	Synthetic Technology	API SN			


EVOLUTION 700 PRODUCTS

Superior protection and reliability
Recent car models and demanding technical requirements

COMMERCIAL NAMES	VISCOCITY GRADES	TECHNOLOGY	INTERNATIONAL SPECIFICATIONS	OEM APPROVALS	MEETS THE REQUIREMENTS OF	FUEL ECONOMY/ LOW SAPS
EVOLUTION 700 FT	5W-40 10W-40 15W-50	Synthetic-Based Technology	API SN			
NEW EVOLUTION 700 FTX SP	5W-30	Synthetic-Based Technology	API SP ILSAC GF-6A			
EVOLUTION 700 ST	10W-40	Synthetic-Based Technology	ACEA A3 / B4 API SN / CF	VW 501.01 / 505.00 RN0700/0710	MB-229.3, Fiat 9.55535-G2	
EVOLUTION 700 STI	10W-40	Synthetic-Based Technology	ACEA A3 / B4 API SN / CF	VW 501.01 / 505.00, RN0700/0710 PSA B71 2300 (backward compatible B71 2294)	MB-229.3, FIAT 9.55535-G2	
EVOLUTION 700 TD	10W-40	Synthetic-Based Technology	ACEA A3 / B4 API SN / CF	VW 501.01 / 505.00 RN0700/0710	MB-229.3, Fiat 9.55535-G2	
EVOLUTION 700 ST	15W-50	Synthetic-Based Technology	ACEA A3 / B4 API SN / CF	VW 501.01 / 505.00	MB-229.1	

EVOLUTION 500 PRODUCTS

Extra protection and reliability
A part of the premium range performances for older cars

NEW EVOLUTION 500 FTX SP	10W-30	Advanced Mineral Technology	API SP ILSAC GF-6A			
EVOLUTION 500 FT	10W-40 15W-40 15W-50 20W-50	Advanced Mineral Technology	API SN / CF			
EVOLUTION 500 DIESEL	15W-40	Advanced Mineral Technology	ACEA A3 / B3 API SL / CF		MB-229.1, VW 505.00, suitable for Renault	
EVOLUTION 500 TS	15W-40	Advanced Mineral Technology	ACEA A3 / B3 API SL / CF		MB-229.1, VW 501.01 / 505.00	
EVOLUTION 500 TURBO DIESEL	15W-40	Advanced Mineral Technology	ACEA A3 / B3 API SL / CF		MB-229.1, VW 501.01 / 505.00	
EVOLUTION 500 TS	20W-50	Advanced Mineral Technology	ACEA A3 / B3 API SL / CF		MB-229.1, VW 501.01 / 505.00	

EVOLUTION 400 PRODUCTS

Protection and reliability
The assurance and reliability of an established brand

COMMERCIAL NAMES	VISCOCITY GRADES	TECHNOLOGY	INTERNATIONAL SPECIFICATIONS	OEM APPROVALS	MEETS THE REQUIREMENTS OF	FUEL ECONOMY/ LOW SAPS
EVOLUTION 400	10W-30 15W-40 20W-50	Mineral Technology				

EVOLUTION 300 PRODUCTS

Protection
The assurance and reliability of an established brand

EVOLUTION 300	15W-40	Mineral Technology	API SJ / CF			
EVOLUTION 300	20W-50	Mineral Technology	API SF / CD			
EVOLUTION 300 CNG	20W-50	Mineral Technology	API SG / CD			
EVOLUTION 300 FT	15W-40 20W-50	Mineral Technology	API SJ / CF			
EVOLUTION 300	SAE 40	Mineral Technology	API SJ / CF			
EVOLUTION 300	SAE 50	Mineral Technology	API SF / CD			